

Proposal Abstract

Target Businesses:

All applicants that can demonstrate previously completed projects encompassing website development.

Target Cost:

In the application provided from all vendors, negotiation of cost will be constructed depending on the intricacies of the website, time frame of completion, and overall effectiveness and feel.

Program Description:

The proposal that we are presenting is to the City of Tucker to provide services that will update the website with the capabilities that will enhance daily usage by its staff. The request is to update their website to be user friendly, efficient, secure, and provide a wide variety of services to the general population. Since the establishment of the current website, there has always been difficulties navigating the site for not only those living in the community, but also those who use the system in their daily professional life. Now with the evolution of technology, the city's website has become obsolete that we are requesting businesses to submit their application for a contract of work to be negotiated. The website will have the compatibility to migrate from previous systems currently in use so that the staff can immediately accessed.

The business that is selected for this website development project will also be required to provide full training services to associates in regards to navigating the website and providing supplemental documentation for future use. The assistance provided by the business is to insure that the daily flow of work is not negatively impacted the city workers as well as the members of the community from using the website during the transition phase and all accountability of the success of the website is solely on the entity.

Before construction of the website is to take place, it is required that the business selected would need to provide 3 prototype website for our selection.

Roles:

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|---|-----------|
| 1) Project Background, Recommendations & Objectives | student 1 |
| 2) Project Schedule & Development Process | student 2 |
| 3) Project Budget Estimates & Cost Projections | student 3 |
| 4) Rogue Element Inc. Background & Capabilities | student 4 |
| 5) Website Content Management Software | student 5 |

RFP for City Website Design

<http://tuckerga.gov/wp-content/uploads/2017/08/City-Website-Design-RFP.pdf>

Sample Response to RFP

<http://wwwcdn.howdesign.com/wp-content/uploads/2011/03/SampleProposal.pdf>